

THE HUMAN RESOURCES PARTNER

full service provider in the field of personnel consulting, recruitment and training

Our success and therefore yours is based upon more than 25 years of international experience in the personnel sector in 35 offices around the world with 250 experts and 7 of them in the Bitola team.

H MARKETING PALENZO Story

- Established in 1990 for the whole area of Former Yugoslavia, Marketing Palenzo was the first consulting company in the recruitment field in the region.
 - Our first clients were international companies
 - Over a period of years Marketing Palenzo has created a need for this type of services in the local market
 - At the same time Marketing Palenzo has obtained substantial experience and understanding of the local market
 - Next to international, a large number of successful domestic companies has become our long-term clients
- Is it always possible to find the right candidate for a particular position in the company?**

You have probably given this question a lot of consideration, whenever you need to recruit a new candidate on behalf of your company. The greatest wealth of a company is its employees and the strength of every successful company lies in the development of individuals and productive teams.

• Why MARKETING PALENZO ?

Because it is necessary to give greater attention to the recruitment of new employees in the company, regardless of its size or culture. Our role is to provide you with high-level candidates, who match your requirements and those of your company through:

MARKETING PALENZO personnel search

Continually-proven search strategies guarantee ideally suitable applicants utilising:

- Target group oriented design adverts
- Specific media planning
- Up-to-date database of applicants
- Executive search

MARKETING PALENZO personnel selection

Scientifically proven methods identify the right person for your company:

- Biographic inventory
- Structured interview
- Personnel potential analysis
- Assessment center

MARKETING PALENZO Communications

Today, human resources feature significantly in the business success of a company, especially managers, who play an important part as role models for their colleagues and promote productivity. To get high performance from the employees, good leadership skills from the managers, better communication within an organization as well as better synergy within teams, it is necessary to provide your staff with essential skills through training programs such as:

- Organizational analysis/assessment of training needs
- Coaching managers and teams
- Employee integration/team building
- Conflict management and mediation
- Learning organization/knowledge management